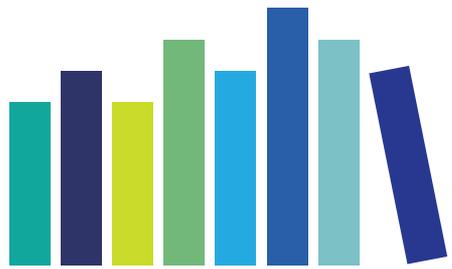


**NEW!**

Introducing



**Literacy Pro**<sup>TM</sup>



The best choice for measuring, monitoring  
and motivating reading progress.

# SCHOLASTIC LITERACY PRO: CREATING A NEW GENERATION OF SUCCESSFUL READERS

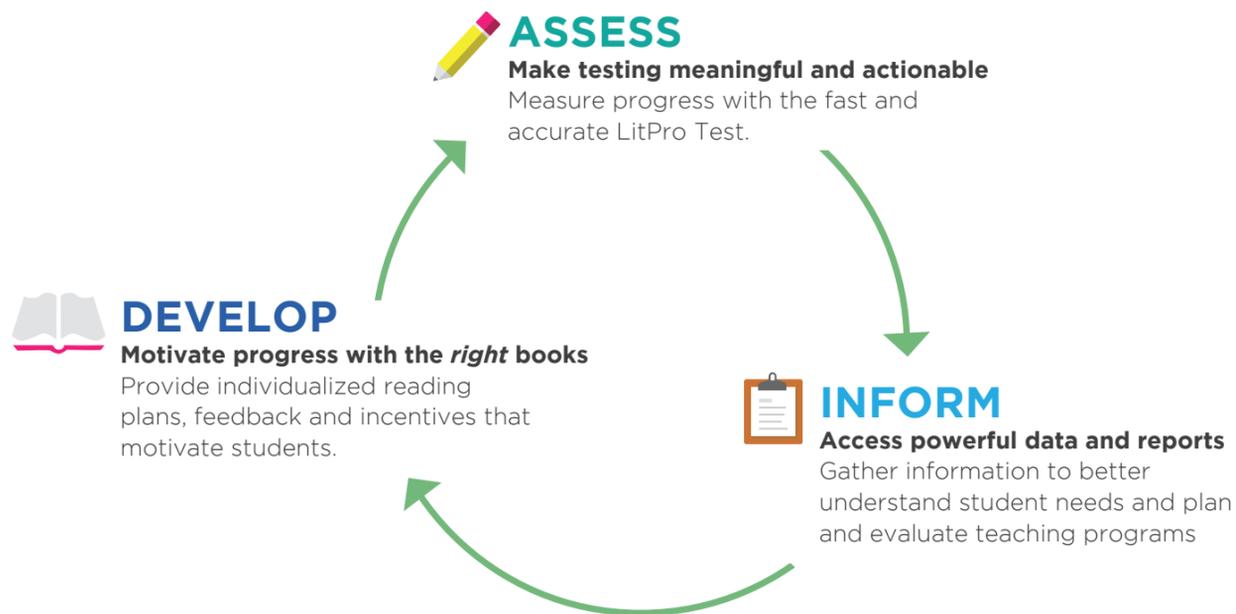
## SUCCESSFUL READERS ARE SUCCESSFUL STUDENTS

*Students who read independently become better readers, score higher on achievement tests in all subject areas, and have greater content knowledge than those who do not (Krashen 1993; Cunningham and Stanovich 1991; Stanovich and Cunningham 1993).*

Scholastic Literacy Pro motivates and guides students to become lifelong readers, and provides educators with real-time data to:

- Target instruction to meet individual and group goals
- Evaluate teaching programs and monitor progress
- Forecast growth towards **national and/or international standards**

## The Literacy Pro Path is an Integrated Cycle



## READING FOR 20 MINUTES A DAY DEVELOPS LITERACY SKILLS

*The amount of free reading...has consistently been found to relate to growth in vocabulary, reading comprehension, verbal fluency, and general information (Anderson, Wilson, and Fielding 1988; Greaney 1980; Guthrie and Greaney 1991; Taylor, Frye, and Maruyama 1990).*

## Scientific, Research-Based

Scholastic Literacy Pro is powered by the Lexile® Framework for Reading.

A Lexile (L) is a unit of measurement that measures two critical aspects relevant to reading comprehension on the same scale.

- Students' reading comprehension: assessed using the LitPro Test
- Text complexity: determined by computer analysis of the semantics and syntax

**Over 30 years of research prove** that when a student's Lexile and a text's Lexile level are in the same range, **reading more in that targeted range improves student's reading comprehension skills.**

*The Lexile Framework for Reading is the result of over three decades of research by MetaMetrics. Scholastic has been working with MetaMetrics for over 15 years, and this research on using Lexiles to assess reading development is the basis for Scholastic Literacy Pro's unique item-adaptive LitPro Test.*

## Targeted Reading

Targeted reading is defined as 100L below and 50L above a student's Lexile.

When students read independently within their targeted range, they comprehend 75% of what they are reading. That is enough to understand the text and not feel frustrated, while also acquiring new vocabulary, reading comprehension skills and information in the process.



More than 75% comprehension:  
Too easy!

Targeted range of 75%:  
Just right!

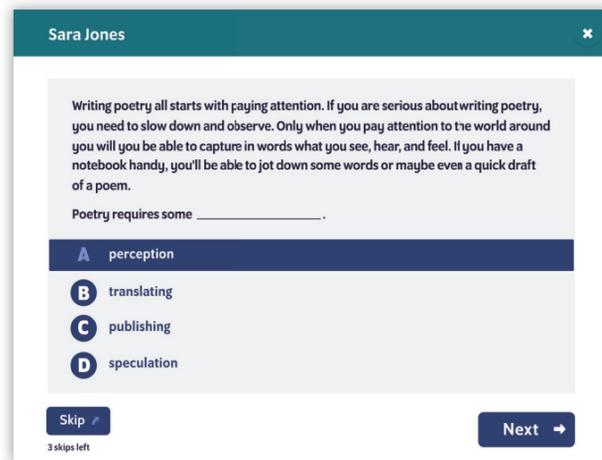
Less than 75% comprehension:  
Too hard!



# ASSESS

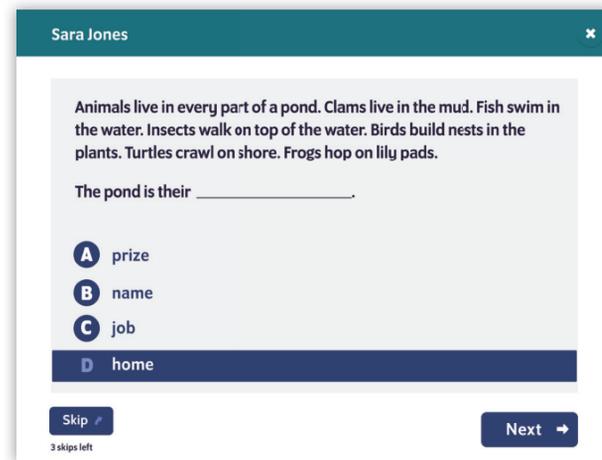
The Scholastic Literacy Pro path starts by measuring reading comprehension with the LitPro Test, a fast and accurate tool to evaluate reading levels.

## The LitPro Test



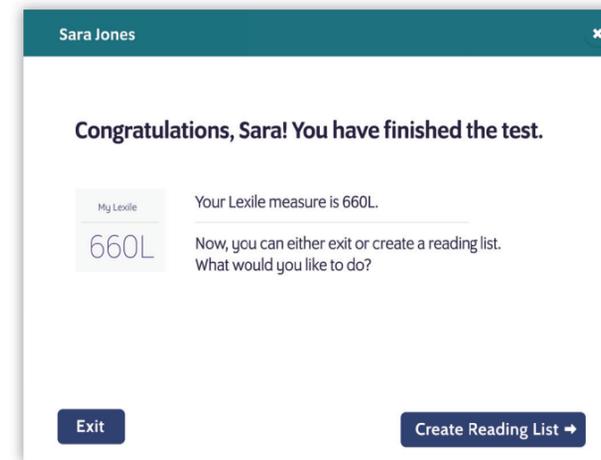
Students read short passages and answer multiple choice questions

- Passages feature authentic text
- A mix of fiction and non-fiction
- No prior knowledge of subject matter needed



Item-level adaptivity ensures accurate assessment

- The text complexity of the passages adjusts based on student's answers
- A student's Lexile is determined once he or she demonstrates consistent accuracy

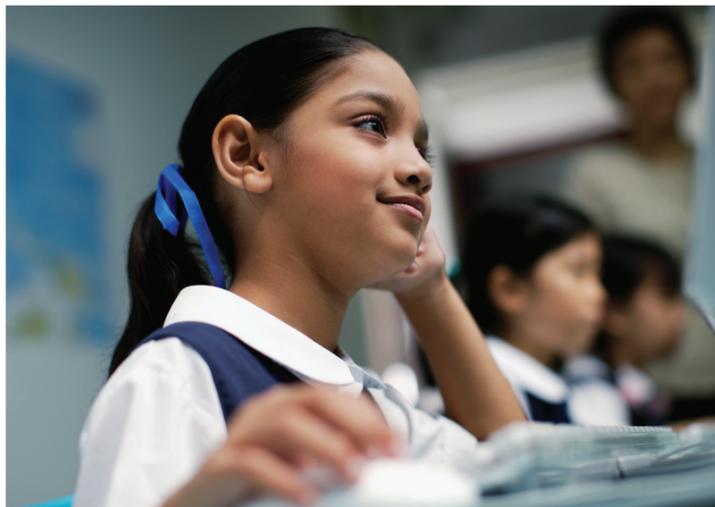


After completing the test, which takes about 20 minutes, students immediately learn their Lexile level

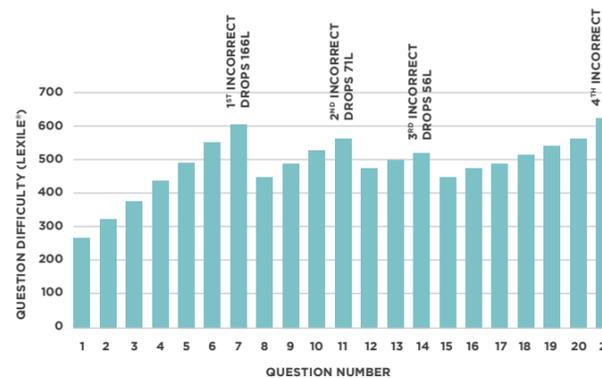
A computer-adaptive test saves time for the test taker who is not presented with questions that are far below or above his or her ability.

## Fast, Easy, Accurate

Teachers love that the LitPro Test is fast, easy-to-implement, and accurate. The test should be administered 3-5 times a year, every year.



## Item-Level Adaptive Assessment



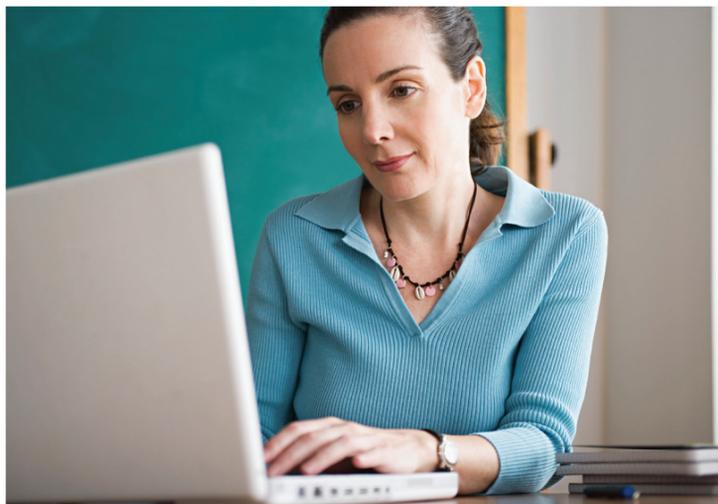
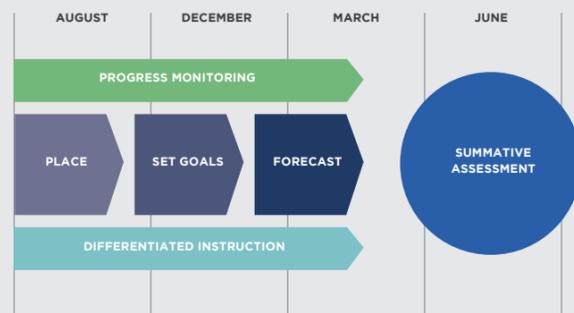
Scholastic Literacy Pro gathers results over time so teachers can monitor progress on a continuous development scale.

# INFORM

Scholastic Literacy Pro is a powerful information-gathering system for teachers and school leaders.

Scholastic Literacy Pro gathers real-time data into reports educators can use to gain insights on student needs and facilitate reading development.

- Differentiate and plan instruction
- Monitor and analyse growth
- Keep parents informed about their child's progress

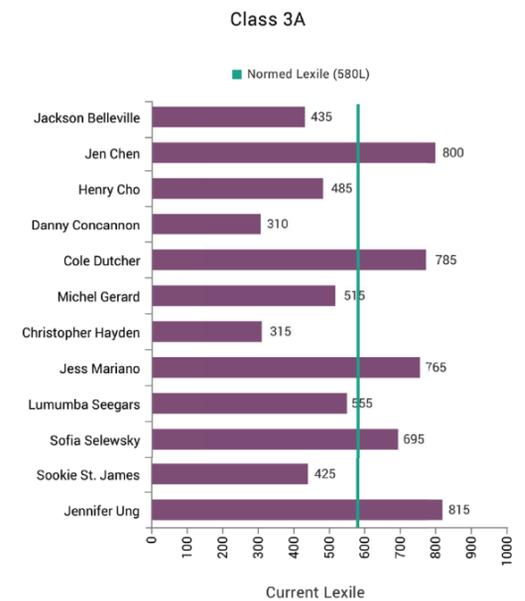
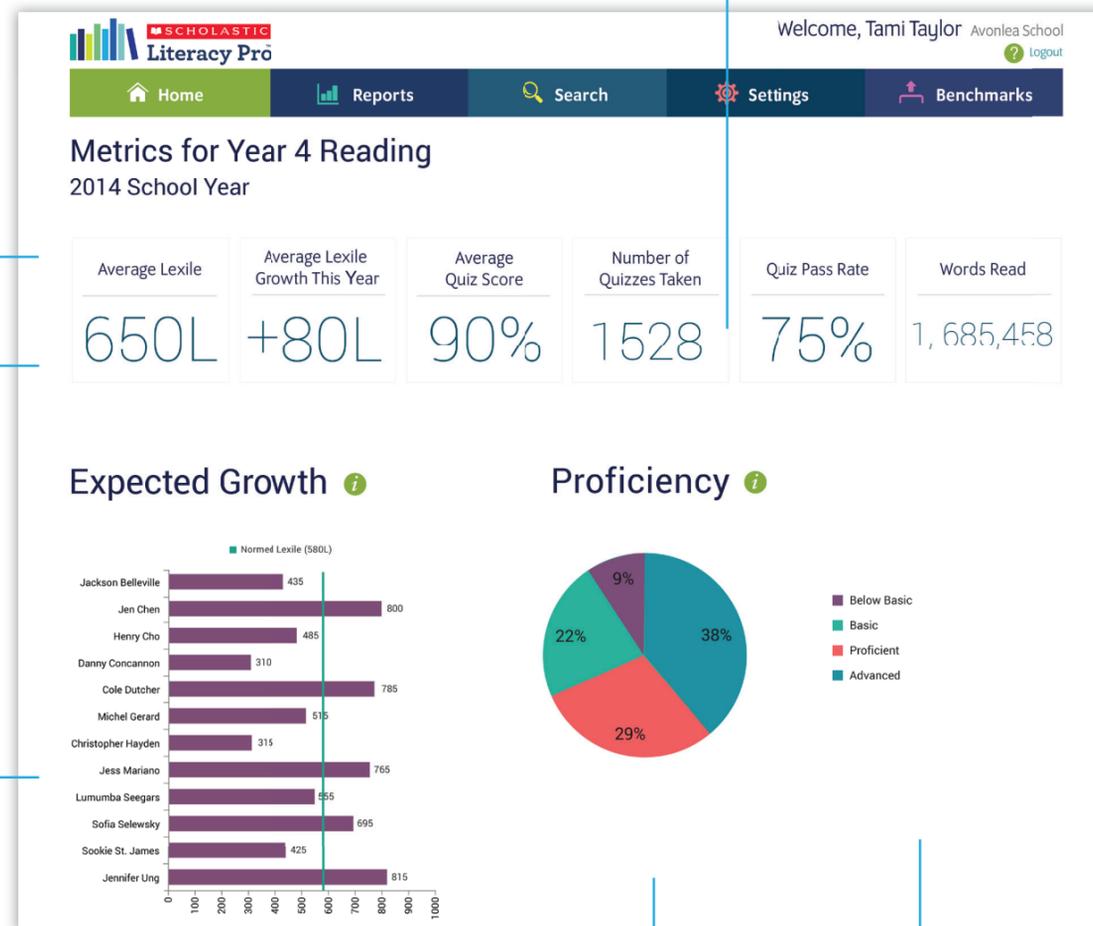


Data is consolidated at the school, grade/year, class and student level; and is presented in interactive graphical report formats

Metrics include current Lexile measure (or average if it's for a group), Lexile growth for the year, information on quiz activity, and graphic snapshots of progress

Monitor and analyze growth expected over the school year based on the start-of-year Lexile

Teachers' and Administrators' Dashboards provide snapshots of key performance data



Use The Lexile Compared to Norm Report to monitor progress, comparing actual student results with normed data of students in the same year.

Report Types	Examples
Progress Monitoring: for Teachers and School Leaders	- Lexile Growth Report - Book Comprehension Report - Expected Lexile Growth Report - Lexile History Report
Instructional Planning: for Teachers	- Reading Report Card - Reading Proficiency Report
Automatic Alerts: for Teachers	- Incomplete Test Alert - Alerts Report
School-to-Home: for Families	- Parent Letter - Home page reading lists

Differentiate and plan instruction according to students needs

Benchmarks can be customized to global or national standards

A Scholastic Literacy Pro Reports Guide features examples and suggestions for best use of reports.

# DEVELOP

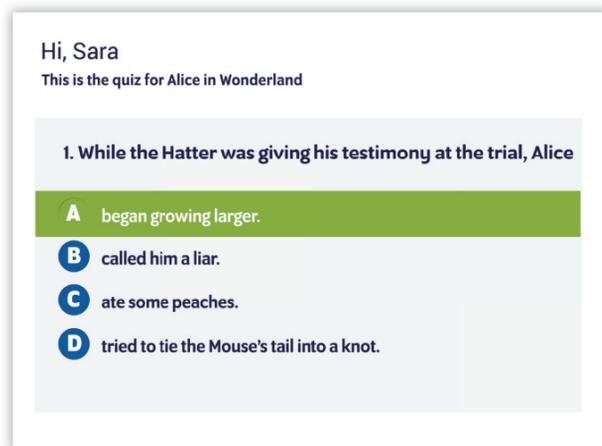
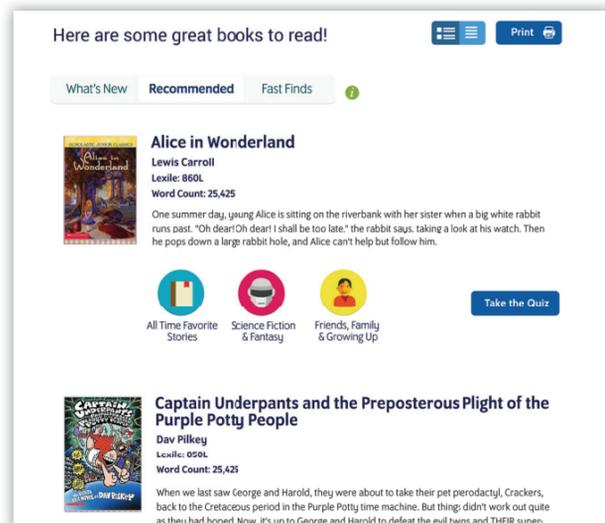
Scholastic Literacy Pro motivates students to read more with personalized reading lists, incentives and goals.

## Students Become Independent Readers

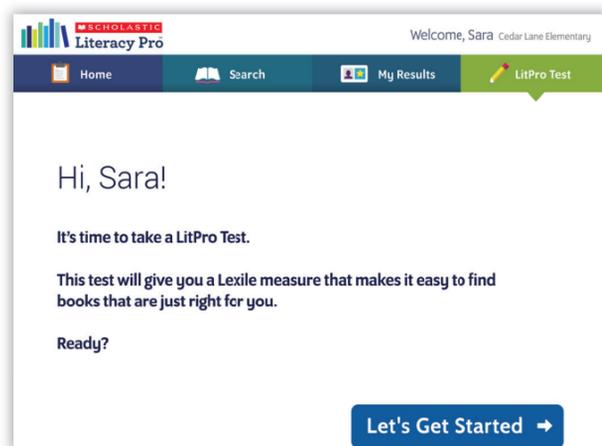


### Students select their interests

Scholastic Literacy Pro generates an individualized reading list based on a student's Lexile level and reading interests



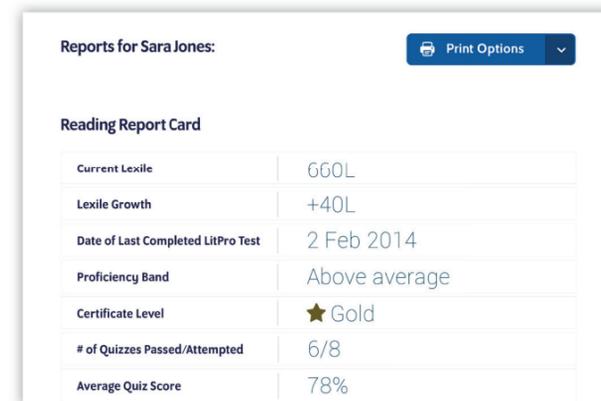
### Students select a book to read and then complete an online quiz



If they pass, they build their word count and earn points toward certificates. **Students get immediate feedback**, and dashboards provide students with up-to-the-minute updates on reading progress.

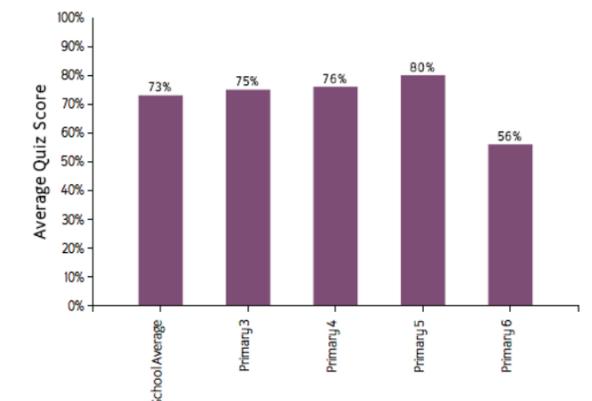
Periodically, students take another LitPro test to monitor progress.

## Teachers and School Leaders Get Instant Reports on Book and Quiz Data



### Quiz data adds to a teacher's profile of student reading development through the Reading Report Card.

- Summarizes both Lexile and quiz data
- Shows how many quizzes a student has attempted versus passed
- A high word count leads to award certificates



### Book Comprehension Report

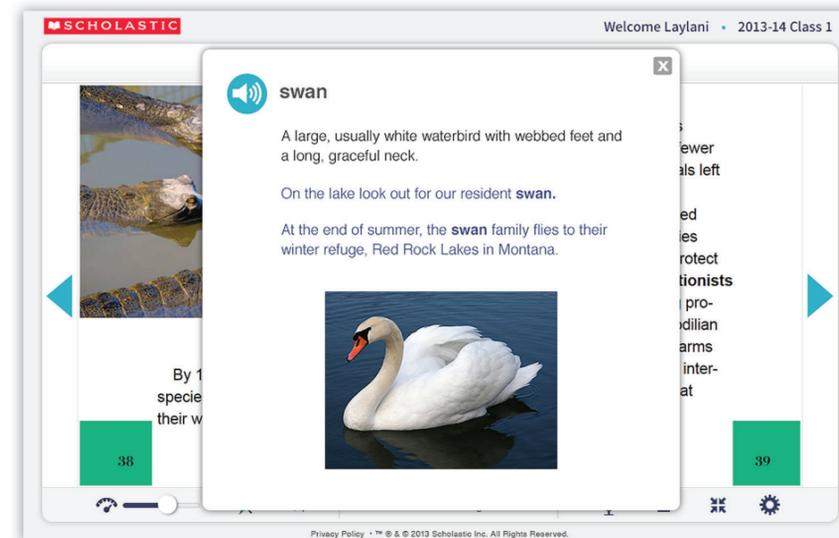


# SEE HOW SCHOLASTIC LITERACY PRO COMPARES TO OTHER ASSESSMENT & READING MOTIVATION PROGRAMS

# SUPPORT TARGETED READING WITH LEVELED EBOOK LIBRARIES



Literacy Pro Library is a growing collection of fiction and nonfiction ebooks at just the right level to support reading development.



### Interactive tools support independent reading

- **Read-aloud option** helps beginning readers
- **Clickable definitions** build content-area vocabulary
- **Recording functionality** improves fluency and confidence
- **Note pad** feature promotes writing skills

## PROGRAM FEATURE

## SCHOLASTIC LITERACY PRO

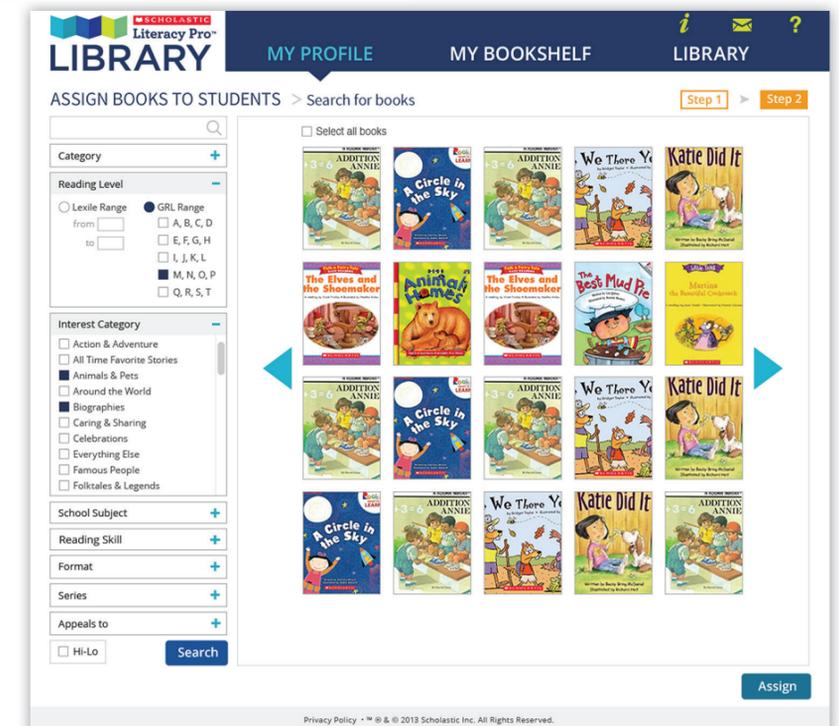
## OTHER PROGRAMS

- Item-based computer adaptive assessment test
- Correlation to international and 2nd language benchmarks
- Graphic reports
- Drill-down data at school, year, class, student level
- Easy year-on-year comparisons
- Measure students and texts on the same scale
- 30 years of research/ Proven path to improved reading
- Easy-to-use scalable assessment
- Automatically-generated reading lists of locally available titles
- Tablet ready
- Combines assessment with reading motivation
- Flexible for use as part of any complete literacy solution
- American and Commonwealth English versions and book lists



### Easily find and assign the best books for each student

- **Search filters** include Lexile range, interest category, and Hi-Lo
- **Assign books** to a group or individual students with a few clicks
- **Automatic alerts** for new student recordings or book notes
- **No limit** to how many students can read the same book at the same time



Introducing



SCHOLASTIC

**Literacy Pro™**

# CREATING A NEW GENERATION OF SUCCESSFUL READERS

Available in



the free online portal to a growing range of school-level digital resources

To learn more, contact your Scholastic representative.

Visit us online at [Scholastic.com/LiteracyPro](http://Scholastic.com/LiteracyPro)  
or call toll free at +1-646-330-5288

